

# Saudi Telecom Company (STC)

Decrease in direct cost coupled with zakat reversal drove profitability

Current Price	Target Price	Upside/Downside (%)	Rating
SAR 47.60	SAR 50.00	+5%	HOLD

- EBITDA rose 5.2% YOY to SAR 6,120 Mn while EBITDA margin rose by 110 bps YOY to 31.9% in 1Q25.
- Signed a SAR 32.64 Bn contract with a government entity to build and operate telecom infrastructure over 15 years, with revenues starting in 4Q26.
- Announced an interim dividend of SAR 0.55 per share for 1Q25, totaling to SAR 2,742.80 Mn.
- Sirar by STC has been granted a Tier 1 license by the National Cybersecurity Authority to provide Managed Security Operations Center services in Saudi Arabia.
- Increased its ownership stake in Telefonica from 4.97% to 9.97%.

# 1Q25 Net Profit higher than our estimate

STC Group ("STC, "the Company") recorded a net profit of SAR 3,649 Mn in 1Q25, higher than our estimate of SAR 3,454 Mn mainly due to increase in revenue, decrease in direct cost, reversal of zakat provision partially offset by an increase in operating expenses.

# **P&L Highlights**

STC's revenue grew 1.6% YOY to SAR 19,210 Mn in 1Q25, mainly due to increased revenue of business and commercial units. STC's business unit revenue grew 9.7% YOY while the commercial unit revenue increased 1.7% YOY in 1025 due to increase in subscriber base and Ramadan seasonality. STC KSA revenue grew 2.6% YOY to SAR 12,652 Mn in 1Q25 with a 7.6% YOY growth in mobile subscribers to SAR 28.97 Mn and 4.6% YOY growth in fixed subscribers to SAR 5.89 Mn in. STC Kuwait's revenue rose 5.4% YOY to SAR 1,063 Mn in 1025. However, mobile subscribers in Kuwait increased 2.8% YOY to 2.22 Mn. Similarly, STC Bahrain witnessed a 2.6% YOY growth in revenue to SAR 504 Mn in 1Q25 with a 1.0% YOY decline in mobile subscribers to 891.38 thousand. The Company's direct costs decreased 1.3% YOY to SAR 10,112 Mn in 1Q25, which led to an increase in gross profit by 5.0% YOY to SAR 9,098 Mn in 1025. Gross profit margin rose 154 bps YOY to 47.4% in 1Q25. The Company's operating profit increased 2.0% YOY to SAR 3,584 Mn in 1Q25, partially offset by a one-time loss of SAR 219 Mn from changes in financial instruments after increasing stake in Telefónica to 9.97%. EBITDA rose 5.2% YOY to SAR 6,120 Mn in 1Q25, while the EBITDA margin grew 110 bps YOY to 31.9% in 1Q25. The Company recorded zakat and income tax reversal of SAR 311 Mn in 1Q25, compared to an expense of SAR 230 Mn in 1Q24. As a result, STC's net margin grew 162 bps YOY to 19.0% in 1Q25.



Tadawul

Stock Information						
Market Cap (SAR, Mn)	238,000.00					
Paid Up Capital (Mn)	50,000.00					
52 Week High	48.30					
52 Week Low	35.85					
3M Avg. daily value (SAR)	200,343,800					

1Q25 Result Review (SAR, Mn)						
Total Assets	162,611					
Total Liabilities	68,610					
Total Equity	91,069					
EBITDA	6,120					
Net Profit	3,649					

3.68
102.39
20.70
2.65
17.93
29.32

Stock Performance							
5 Days	-0.83%						
1 Months	4.96%						
3 Months	9.43%						
6 Months	12.93%						
1 Year	27.61%						
Month to Date (MTD%)	0.00%						
Quarter to Date (QTD%)	4.96%						
Year to Date (YTD%)	19.00%						



### **Balance Sheet Highlights**

The Company's cash & cash equivalent increased 6.1% YOY to SAR 28.4 Bn in 1Q25. Working capital increased 3.9% YOY to SAR 29.5 Bn in 1Q25 while total assets grew marginally 1.7% YOY to SAR 162.6 Bn. Total Debt decreased significantly 31.3% YOY to SAR 15.1 Bn in 1Q25 increasing its stake in Telefonica. STC's shareholder's equity after deducting non-controlling interest stood at SAR 91.0 Bn in 1Q25, up from SAR 80.4 Bn in 1Q24.

### **Target Price and Rating**

We maintain our HOLD rating on Saudi Telecom Company with a revised target price of SAR 50.0. STC witnessed robust financial performance in 1025. The Company achieved a global milestone by localizing eSIM software with Thales, becoming the world's first telecom operator to earn GSMA's SAS-UP license, supporting ICT localization in Saudi Arabia. STC signed a SAR 32.64 Bn contract with a government entity to build and operate telecom infrastructure over 15 years, with revenues starting in 4Q26, simultaneously it signed an agreement with Ooredoo to establish a high-efficiency, low-latency international ground fibre corridor between Saudi Arabia and Oman, enhancing regional and intercontinental connectivity through the SONIC project. STC Bank officially launched as a digital bank in Saudi Arabia after receiving SAMA's approval, marking a key milestone in the Kingdom's digital transformation and building on the success of STC Pay. STC Group enhanced connectivity speed in the two Holy Mosques by more than 120% during Ramadan, expanding its 5G network to ensure seamless, high-speed service for millions of pilgrims and visitors. Resultantly, the Company witnessed a 37% rise in data usage with an 18% increase in voice services. Sirar by STC has been granted a Tier 1 license by the National Cybersecurity Authority to provide Managed Security Operations Center services in Saudi Arabia. This will allow Sirar to provide services different organizations, private sector companies, and government entities. The Company anticipates a modest increase in the capex owing to the recently announced government projects and data center expansion. STC Group increased its stake in Telefónica from 4.97% to 9.9% funded through its own resources and bank debt. The Company announced interim dividend of SAR 0.55 per share for 1Q25, totalling SAR 2,742.8 Mn. Based on the available information, we maintain our HOLD rating on the stock.

SIC - Relative valuation						
(at CMP)	2020	2021	2022	2023	2024	2025F
PE	21.56	20.95	19.47	17.83	9.60	17.0
PB	3.71	3.42	3.22	3.00	2.65	2.9
EV/EBITDA	10.31	10.17	8.94	10.40	9.64	8.9
DPS	2.00	1.60	1.60	2.60 <sup>1</sup>	3.75 <sup>2</sup>	2.20
Dividend yield	4.2%	3.4%	3.4%	5.5%	7.9%	4.6%

#### STC - Relative valuation

FABS Estimates & Co Data, <sup>1</sup>DPS for 2023 includes special dividend of SAR 1 per share, <sup>2</sup>DPS for 2024 includes special dividend of SAR 2 per share.

STC – P&L										
SAR Mn	1Q24	4Q24	1Q25	1Q25F	Var	YOY Ch	QOQ Ch	2024	2025F	YOY Ch
Sales	18,908	19,266	19,210	19,996	-3.9%	1.6%	-0.3%	75,893	80,156	5.6%
Direct costs	-10,244	-9,850	-10,112	-10,178	-0.6%	-1.3%	2.7%	-38,593	-40,880	5.9%
Gross profit	8,664	9,416	9,098	9,818	-7.3%	5.0%	-3.4%	37,300	39,277	5.3%
EBITDA	5,815	5,570	6,120	6,319	-3.1%	5.2%	9.9%	23,926	25,151	5.1%
Operating profit	3,513	2,970	3,584	3,928	-8.8%	2.0%	20.7%	14,426	15,588	8.1%
Zakat	-230	-507	311	-291	NM	NM	NM	-1,192	-901	-24.4%
Profit attributable	3,286	13,456	3,649	3,454	5.7%	11.0%	-72.9%	24,689	13,908	-43.7%

FABS estimate & Co Data



### STC – Margins

	1Q24	4Q24	1Q25	YOY Ch	QOQ Ch	2024	2025F	YOY Ch
Gross Profit	45.8%	48.9%	47.4%	154	-151	49.1%	49.0%	-15
EBITDA	30.8%	28.9%	31.9%	110	295	31.5%	31.4%	-15
Operating Profit	18.6%	15.4%	18.7%	8	324	19.0%	19.4%	44
Net Profit	17.4%	69.8%	19.0%	162	NM	32.5%	17.4%	-1,518

FABS estimate & Co Data



# Valuation:

We use Discounted Free Cash flow (DCF) and Relative Valuation (RV) to value Saudi Telecom Company. We have assigned 70% weight to DCF and 30% to RV.

Valuation Method	Target	Weight	Weighted Value
DCF Method	51.02	70.0%	35.72
Relative Valuation (RV)	47.63	30.0%	14.29
Weighted Average Valuation (SAR)			50.00
Current market price (SAR)			47.60
Upside/Downside (%)			+5%

# 1) DCF Method:

STC is valued using free cash flow to firm. We have discounted the cash flow using the weighted average cost of capital of 8.9%. It is arrived after using a cost of equity of 9.1% and after-tax cost of debt of 6.0% with a debt-to-equity ratio of 6.4%. Cost of equity is calculated by using 10-year government bond yield of 5.1%, beta of 1.00 and equity risk premium of 4.0%. Government bond yield is calculated after adding KSA 10-year CDS spread over 10-year US risk free rate. The cost of debt is after adjusting a tax rate arriving at after-tax cost of debt of 6.0%. Also, assumed a terminal growth rate of 2.0%.

Sum of PV (SAR, Mn)	55,205
Terminal value (SAR, Mn)	1,69,844
FV to Common shareholders (SAR, Mn)	2,55,111
No. of share (Mn)	5,000
Current Market Price (SAR)	47.60
Fair Value per share (SAR)	51.02

# DCF Method

(All Figures in SAR Mn)	FY 2025E	FY 2026E	FY 2027E	FY 2028E	FY 2029E
NOPAT	15,089	15,838	16,429	16,877	17,329
Depreciation and Amortization	9,562	10,274	10,884	11,404	11,838
(-) CAPEX	-12,023	-12,086	-12,203	-12,219	-12,158
(-) Change in Net Working Capital	-4,358	-74	-286	133	192
Free Cash Flow to Equity (FCFF)	8,270	13,953	14,825	16,195	17,201
Discounting Factor	0.94	0.87	0.80	0.73	0.67
Discounted FCFF	<b>7,813</b> <sup>1</sup>	12,112	11,825	11,870	11,585

Source: FAB Securities, <sup>1</sup>Adjusted for Partial Year



# 2) Relative Valuation:

We have used local as well as international peers to value STC and it is valued using the EV/EBITDA multiple. It is valued at EV/EBITDA multiple of 8.3x in line with peers.

	Market	EV/EBI	TDA (x)	P/E (x)		
Company	(USD Mn)	2025F	2026F	2025F	2026F	
Etihad Etisalat Company (Mobily)	12,727	7.2x	6.8x	14.0x	13.2x	
Thaicom	302	9.8x	9.1x	73.6x	60.0x	
Emirates Telecommunications Group Company	41,340	6.5x	6.2x	12.0x	11.7x	
Telstra Group Ltd	32,966	8.3x	7.9x	23.3x	21.4x	
Bharti Airtel	128,388	14.3x	11.9x	48.5x	37.7x	
Average		9.2x	8.4x	34.3x	28.8x	
Median		8.3x	7.9x	23.3x	21.4x	
Мах		9.8x	9.1x	48.5x	37.7x	
Min		7.2x	6.8x	14.0x	13.2x	

Source: FAB Securities



# **Research Rating Methodology:**

Rating	Upside/Downside potential	
BUY	Higher than +15%	
ACCUMULATE	Between +10% to +15%	
HOLD	Lower than +10% to -5%	
REDUCE	Between -5% to -15%	
SELL	Lower than -15%	

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